

# TRADE ACCELERATOR PROGRAM

February 2022 Cohort

Day 3 – Tuesday February 22, 2022

<b>8:15 am</b>	<b>CHECK-IN</b>	
	Logistics	
<b>8:30 am</b>	Case Study	Logistics <b>Jessica McCall – NSBI</b>
<b>9:00 am</b>	Presentation	Keys to a Successful Logistics Strategy (Building Capacity & Supply Chain Management for Canadian Businesses) <b>Robert Daigle - InXpress</b>
<b>9:15 am</b>	Q&A	InXpress to answer questions related to their presentation
<b>9:00 am</b>	Workshop	Process and Logistics _____ <b>Jessica McCall – NSBI</b>
<b>10:00 am</b>	<b>BREAK</b>	
<b>10:15 am</b>	Overview	Review plan for the day <b>Jessica McCall – NSBI</b>
<b>10:25AM</b>	Export Plan Review	The Strategy and Company Analysis
<b>10:35AM</b>	Export Plan Working Time	Working Time
<b>11:00AM</b>	Export Plan Review	International Tax and Legal
<b>11:10AM</b>	Export Plan Working Time	Working Time
<b>11:30AM</b>	Export Plan Review	International Finance
<b>11:40AM</b>	Export Plan Working Time	Working Time
<b>12:00 pm</b>	<b>LUNCH</b>	
<b>1:00PM</b>	Export Plan Review	Sales and Marketing
<b>1:15PM</b>	Export Plan Working Time	Working Time
<b>1:45PM</b>	Export Plan Review	Supply Chain
<b>2:00PM</b>	Export Plan Working Time	Working Time
<b>2:20PM</b>	Export Plan Review	Executive Summary
<b>2:30PM</b>	Export Plan Working Time	Working Time
<b>2:50pm</b>	<b>BREAK</b>	
<b>3:00PM</b>	The Huddle	What keeps you up at night?
<b>4:20PM</b>	Wrap Up	Export Plan Submission, RESOURCE DAY, and Mentorship
<b>4:50PM</b>	SURVEYS	
<b>5:00 pm</b>	<b>END OF DAY</b>	