

# TRADE ACCELERATOR PROGRAM

## Week 4 – Day 5: International Finance

Date: Tuesday October 26, 2021

Welcome to Day 5 – International Finance		
9:00 am	Discussion	Recap on Day 4 – Challenges and lessons learned <b>Lead Facilitator – Dave Archer</b>
9:10 am	Game	International Trade Trivia <b>Lead Facilitator – Dave Archer</b>
9:20 am	Presentation	Government Funding for Canadian Businesses <b>RDP Associates – Brian Cookson</b>
9:40 am	Q&A	RDP to answer questions
9:50 am	Presentation	Introduction to Export Development Canada <b>EDC – Patrick Murphy</b>
10:05 am	Q&A	EDC to answer questions
10:15 am	<b>Break</b>	
	Poll	Transition back from break
10:25 am	Presentation	Capital Markets <b>RBC – Stephen McMillan</b>
10:40 am	Quiz	Quiz Capital Markets/Foreign Exchange <b>Lead Facilitator – Dave Archer &amp; RBC team</b>
10:50 am	Presentation	Financial Considerations <b>RBC – Brad Saunders</b>
11:05 am	Quiz	Quiz Financial Considerations <b>Lead Facilitator – Dave Archer &amp; RBC team</b>
11:15 am	Presentation	Trade Finance <b>RBC – Stephen McMillan</b>
11:30 am	Q&A	RBC to answer questions
11:40 am	<b>Break</b>	
11:50 am	Workshop	Trade Finance Workshop <b>Lead Facilitator – Dave Archer</b>
12:20 pm	Survey	Daily survey to be completed
12:30 pm	Presentation	Week 4 – Export Plan Focus: International Finance <b>TAP Manager – NSBI Jessica McCall</b>
12:45 pm	Next Week	Next week and Wrap Up <b>Lead Facilitator – Dave Archer</b>
1:00 pm	<b>End of Day 5</b>	

## Day 5 - Export Plan Focus – International Finance

Building the financial aspect of your export plan, including P&L, cash flow analysis & budgets.

NATIONAL PARTNERS

PROGRAM CREATORS

