

TRADE ACCELERATOR PROGRAM

Day 5: International Finance

Date: Tuesday January 31, 2023

Welcome to Day 5 – International Finance		
9:00 am	Discussion	Recap on Day 4 – Challenges and lessons learned Lead Facilitator – Dave Archer
9:10 am	Game	International Trade Trivia Lead Facilitator – Dave Archer
9:20 am	Presentation	Government Funding for Canadian Businesses RDP Associates – Brian Cookson
9:40 am	Q&A	RDP to answer questions
9:50 am	Presentation	Introduction to Export Development Canada EDC – Dan Putnam
10:05 am	Q&A	EDC to answer questions
10:15 am	Break	
	Poll	Transition back from break
10:25 am	Presentation	Financial Considerations RBC – Paul Malcolm
10:40 am	Quiz	Quiz Financial Considerations Lead Facilitator – Dave Archer & RBC team
10:50 am	Presentation	Trade Finance RBC – Andrew Sinnott
11:05 am	Presentation	Capital Markets RBC – Claudia Huisman
11:20 am	Quiz	Quiz Capital Markets/Foreign Exchange Lead Facilitator – Dave Archer & RBC team
11:30 am	Q&A	RBC to answer questions
11:40 am	Break	
11:50 am	Workshop	Trade Finance Workshop Lead Facilitator – Dave Archer
12:20 pm	Survey	Daily survey to be completed
12:30 pm	Presentation	Week 4 – Export Plan Focus: International Finance TAP Manager – Jessica McCall – Invest Nova Scotia
12:45 pm	Next Week	Next week and Wrap Up Lead Facilitator – Dave Archer
1:00 pm	End of Day 5	

Day 5 - Export Plan Focus – International Finance

Building the financial aspect of your export plan, including P&L, cash flow analysis & budgets.