

TRADE ACCELERATOR PROGRAM

RESOURCE DAY

Date: Monday November 8, 2021

Welcome to Resource Day		
9:00 am	Welcome and Overview	Chris Mann – Halifax Chamber of Commerce
9:05 am	Presentation	Canada China Business Council Presentation Laura Markle & Edward Dai - Canada China Business Council
9:25 am	Presentation	Marcos.M International Business Marcos Miranda - Marcos.M International Business
9:45 am	Q&A	CCBC and Marcos M to answer questions related to their presentations
9:55am	Break	
10:05 am	Presentation	Student Employment Funding Tim Perron – ICTC
10:20 am	Presentation	Emerging Markets Binod Sundararajan and Sergio Carvalho – Dalhousie University
10:35 am	Presentation	Bridgehead Paul McIntosh – Bridgehead
10:50am	Q&A	ICTC, Dalhousie, & Bridgehead to answer questions related to presentation
11:00m	Break	
11:10 am	Presentation	National Research Council of Canada Industrial Research Assistance Program (NRC IRAP) Gina Funicelli – NRC IRAP
11:25 am	Presentation	Smart Cities Trade Mission – UAE Katie Janhunen – Toronto Region Board of Trade
11:40 am	Presentation	Magnet Emily Montgomery – Ryerson University
11:55am	Q&A	NRC IRAP, Smart Cities Trade Mission, Magnet to answer questions related to presentation
12:00pm	Wrap-Up	Jessica to book 1:1 sessions
2:00 pm End of Day Resource Day		

NATIONAL PARTNERS



PROGRAM CREATORS

